



ASTRALITY

Backed by proprietary new technology and with extensive targeting options, Astrality gives publishers and advertisers powerful tools for accomplishing great results.

ABOUT US

Astrality is a project started back in 2018, but with its roots tied back to the older generations of projects which we've developed over the past years in the advertising field. We are a team based in Croatia, and all of us have some experience in being advertisers or publishers and know the advantages and difficulties that come with this job. Our goal was to provide a platform which will unite Advertisers and Publishers in a seamless and hassle-free way. We were tired of the lack of depth that other ad networks offered to us, so we decided to create our own. With our in-house development team, nothing is off-limits. We are Astrality, and Astrality is You.

WHAT WE'RE ALL ABOUT

IMPROVING THROUGH CONSISTENCY AND QUALITY

USER
IN MIND • QUALITY
CONTROL • INTUITIVE
INTERFACE

WHY CHOOSE US

With multiple ad formats, extensive targeting options and tracking tokens, in-house development team and a great emphasis on security, we think you would be in good hands with us.



AD FORMATS

* Direct link is available upon request on high traffic sites.

PUSH NOTIFICATIONS

Also known as Native Push, this ad format is seamlessly integrated into any website and displays only if the user has given consent beforehand on Publisher's website. Native Push Ads show at a predefined interval with customizable Title, Body, Image and Icon.

BANNERS

Banners, which come in various sizes, display Image Ads on Publisher websites. Standard Ad Format sizes are: 300x50, 300x250, 300x100, 250x250, 468x60, 728x90. These are the optimal Ad sizes for our Advertisers and Publishers.

POPUNDERS

Popunders open a new tab (if a user clicks on anything on Publisher's website) in the browser which contains an Advertisement, thereby not distracting the user during his visit to the Publisher's website.

FEATURES

MULTIPLE AD TYPES

Choose between banners, popunders and push notifications.

24/7 SUPPORT

Your Account Manager is there for you, even outside of our working hours.

FRIENDLY INTERFACE

Easy to navigate, even easier to see what's important. Responsive on all devices.

EXTENSIVE STATISTICS

Choose between multiple filter options, updated every 5 minutes.

TRACKING & TARGETING

Choose between multiple tracking parameters and a vast amount of targeting options.

IN-HOUSE DEV TEAM

Need a new feature? Suggest it to our Tech Integrations Officer and we'll see it done.

2 FACTOR AUTHENTICATION

Highest level of security with support for your favorite Authentication app.



TARGETING

COUNTRY TARGETING

Target all,
multiple or a
single country

OS TARGETING

Target all,
multiple or a
single OS

IP RANGE TARGETING

Target an IP
range to
include/exclude

TIME TARGETING

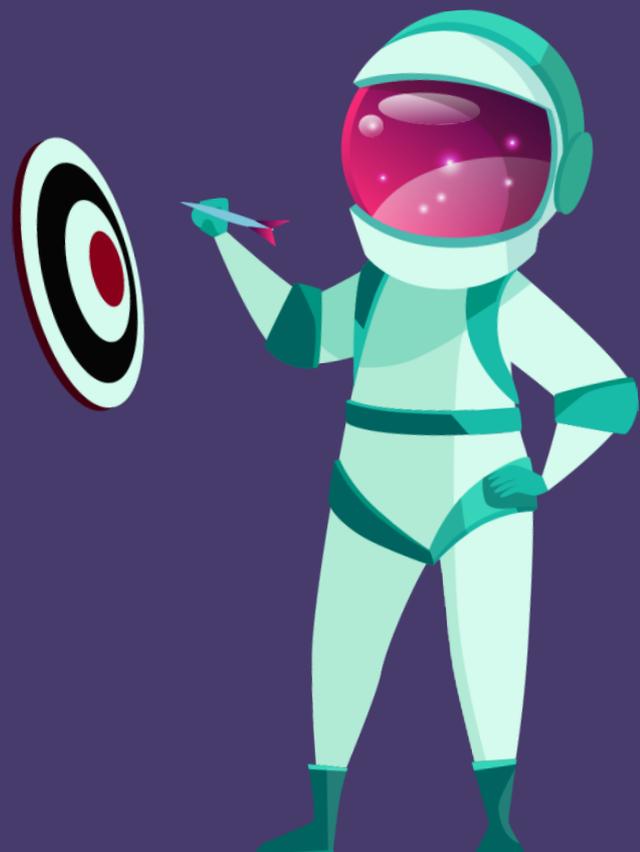
Target a certain
time to display
your campaign

CATEGORY TARGETING

Target all,
multiple or a
single category

BROWSER TARGETING

Target all,
multiple or a
single Browser



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